Minutes of ITAA Meeting April 1, 2024

Dana Offerman welcomed everyone.

Guest Speaker

Jan Counts introduced the guest speaker, Jason Berlin, the Executive Director of Field Team 6. Before starting his remarks, Jason noted that Florida had recently voted to put abortion rights on its ballot in November and that the Florida let stand a six-week abortion ban. Florida may become a targeted state for FT6.

Field Team 6 was formed after the 2016 election. Its mission is to "Register Democrats and Save the World'. ITAA has partnered with Field The organization started by registering Team 6 since its inception. voters in California and has expanded its efforts to other states, including Arizona. It is the only national organization doing partisan registration. Its efforts are to get new voters to register and then to turn out to vote. The organization identifies those potential voters who are likely Democrats or Independents. In the midterms in 2022 they had great results with their campaign. They reached out to 5 million likely Democrats, registered 1.57 million and 650,000 voted. Jason showed graphs which indicated the success in Wisconsin, Nevada, and Arizona where the voters who were newly registered made the difference in Democrats being elected to key offices. There are three ways that people can help Field Team 6's efforts: 1) volunteering by doing emailing, phone calls, post cards, texts, or other efforts; 2) get 10 friends and sign them up for Zoom information sessions and 3) donate to Field Team 6 (It takes about \$1 per voter to get them registered).

Target states in the 2024 election are California, Nevada, Arizona, Montana, New York, Pennsylvania, Ohio, Georgia, North Carolina, and Michigan. Florida may be added.

In response to questions, Jason first answered one asking how to get more young people engaged. Field Team 6 has stickers you can print out about various issues including climate change, abortion rights and gun control. He suggests handing those out and then explain to them how Democrats are the only candidates who care about their chosen issue. The second question was about the most effective methods to reach voters. Field Team 6's research indicates that emails, texting, postcards, and phone calls are most effective, in that order, but all methods are needed. Field Team 6 has postcards for sale on their website, which have QR codes for voter registration, but any postcards may be used.

Another question was about how to increase the percentage of voters who register and then go on to vote. Jason believes this will be higher in 2024 because it is a presidential voting year. He also was asked about accessing the University of Arizona campus. He noted that the campus is a public space and that you can access it and then leave if a problem arises.

He also advised us of a pamphlet that lets you know what candidates and propositions are aligned with our values. It includes information on both candidates and their endorsements and on propositions. It may be found at <u>https://bluevoterguide.org/</u>

It was suggested that Field Team 6 coordinate with a Florida group that is registering young voters. Other organizations that help register voters are Civics Center (which targets high school students) and League of Women Voters.

The web address for Field Team 6 is <u>https://fieldteam6.org</u>

Petition for abortion rights

Kathleen Yelle, the Indivisible coordinator for the abortion petition campaign, talk about a new program through Indivisible for gathering signatures for the abortion rights petition: Neighbor 2 Neighbor (N2N). Because the names are curated to be more likely to be sympathetic to the issues we support, it is easier and more effective than regular canvassing. Those who wish to participate sign up on the website, put in their name, address, and phone number, receive names of neighbors and materials to use when calling on them, make the calls and report back. How many names you get depends on where you live, as some areas of metropolitan Tucson have more likely sympathizers than others. You can get more names each time you register here.

Team Leaders Reports

Postcards: Cindy Bordelon <u>cleebordelon2012@gmail.com</u>

April's postcard campaign will focus on climate change. We plan to send out 1000 postcards, and they will be available at River Front Park or Dusenberry Library. Other postcard opportunities can be found through Progressive Turnout Project and Third Act America/Activate America, and Vote Forward. You also can write letters, rather than postcards, through Vote Forward.

For ITAA's postcard activity, we supply the postcards; writers pay the postage. We cannot use the funds we raise through Act Blue (matched by national Indivisible) for partisan activities, such as those we participate in through Field Team 6 or for state or local candidates. For that reason we continue to need donations to our unrestricted funds.

Dana noted that per Jason Berlin's comments that emails to encourage voter registration among Independents who are likely to register as

Democrats is very effective, that many people on our postcard team should consider this method as well.

Treasurer:

Jeanne Hardie, our treasurer, reiterated the differences between restricted and unrestricted funds. National Indivisible will match any funds raised through the Act Blue Account in April and May up to \$500.

We have about \$3000 in that account, and you can donate to it by going to the ITAA website (indivisibletucson.org). To donate to the unrestricted account, you can send a check payable to Indivisible Tucson Action Alliance to Jeanne Hardie, 14456 N. Travertina Place, Oro Valley, Arizona 85755. We strongly encourage donations to this account.

Get Ciscomani out of Congress: Kathleen Mayer.

Kmayer17@gmail.com

Kathleen Mayer and Eileen Hollowell went to visit the Northern Cochise County Democrats to coordinate efforts with them to defeat Ciscomani. Kathleen also plans to call an in-person meeting of her teams soon. Kathleen especially gave a shout out to Jackie Marshall and the Letters to the Editor Team for their good work in letters targeting Ciscomani. <u>Miscellaneous items</u>

Efforts to gather signatures on the abortion petitions need to continue as many signatures may be invalidated. Misty sends out information to those who have taken out petitions weekly. In addition, we are considering having volunteers be at a particular place for 2 hours at a time and texting people to let them know that the volunteer will be there with a petition if someone wants to sign. You can also contact Betty Harris from LD20 to sign up to gather signatures (520-977-2154). Karen Harris reported that a new batch of t-shirts will be arriving about April 9. Let Karen know your size if you want one.

Eileen Hollowell reported that the happy hour social in mid-town was successful. The next one will probably be in the Northwest area. She also reported that 30-40 new members filled out a survey about their interests. She encouraged everyone to find an area in which they can be active.

Dana thanked everyone for all they have done and reminded the membership how far we've come in making Arizona purple.

Rachel Rulmyr announced that there will be a canvassing event in Rancho Vistos for LD 17 this Saturday. You can reach Rachel for details at <u>Rachelrumley2@yahoo.com</u>.

The next meeting will be Monday, May 6 at 3:30 pm. Our speaker will be Jake Martin, candidate for District 1 Pima County Board of Supervisors.