

SHOP TO STOP TRUMP!

If you oppose what Trump is doing, don't spend your money with businesses that support him!

We have been so thoroughly and successfully targeted by profit-driven corporate advertising that shopping has become our national pastime.

Unchecked consumerism is killing our democracy! Business owners are using the money we give them to support authoritarian values vs. democratic ones like diversity, equity and inclusion.

We need to refocus on our needs and our values: worker and civil rights, environmental and social justice, privacy, fair competition and our very democratic freedoms.

BEFORE YOU SHOP, ASK:

- 1) **CAN I LIVE WITHOUT THIS?** Many purchases are emotional, spur-of the moment decisions and regretted later. Pause to ask if this is really something you need.
- 2) **CAN I FIND IT USED?** Consider a thrift shop, a used book store, or buying refurbished.
- 3) **WHERE WILL I SHOP?** Avoid companies that support Trump. Shop local and at businesses that support your values and democratic principles.

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