

Minutes of the June 6, 2022, meeting
Indivisible Tucson Action Alliance

Chair Dana Offerman called the meeting to order at 3:34. There were 36 participants. Cindy Bordelon, who recently moved here from Prescott where she was active in Indivisible, introduced herself.

Dana announced that we will be addressed by Lauren Kuby, Democratic candidate for the Arizona Corporation Commission later in the meeting. Sandra Kennedy, currently a commissioner and running for re-election, is attending an emergency Commission meeting and cannot be with us.

Dana advised the group that the Moms Demand Action, which opposes gun violence, will be having a demonstration at the January 8 Park in downtown Tucson on June 11 from 5-7 pm.

Karen Harris talked to the group about messaging. She has been working with others across the state to craft short messages to be used on Facebook and Twitter. They will point out the dreadful legislation that candidates for the Arizona Legislature such as Vince Leach have sponsored. The messages should be out next week. She also noted that today, a judge in Yuma blocked attempts by Republican groups to stop mail in voting.

Jan Counts reported that the postcard team has already sent out almost 3000 postcards to encourage people to register to vote. Field Team 6 gives us the information on potential voters. That organization intends to send us approximately 2800 more postcards to send out soon, for a total of over 5700 postcards to potential voters. Postcard writers are encouraged to address issues that are important to them. In response to a question, Jan noted that you do not have to be an Indivisible member to work on postcards. However, Indivisible members should monitor those who are helping to be sure that they get the postcards out on a timely basis and should advise volunteers that the volunteers pay for postage. Margo Nichols said that she has asked the National Indivisible organization if we can use distributed funds to encourage voters to vote the whole ballot and not just for federal offices and the top state offices.

Joe Smith follows up on the postcards by sending out text messages to those who received the post cards. He has had one or two people helping him. If he can get 5-6 people to help, he can arrange a training on the texting program that is used. The Indivisible group members who have been texting are also texting for candidates in other states and will help Mark Kelly's organization. Contact Joe at jocko3483@gmail.com or 407-928-5722 if you are interested in being on this team.

Lauren Kuby, who is running as a Democrat with Sandra Kennedy for the two open spots on the Arizona Corporation Commission, then addressed the group. She presented a power point presentation which covers her background and issues. She informed us of her background in

politics and in her professional work. She advised us of the duties and importance of the ACC, which is just one of 14 elected utility regulators in the United States, and which has its roots in the Arizona Constitution. Ms. Kuby is concerned about wildfires, drought, dirty air and water and the effects of extreme heat. She pointed out that clean air and water and a healthy community are economic boosts. She is an advocate for solar power and wants to make it more affordable. She also noted that rural communities who transition from coal energy sources must have economic help as many residents in those counties (including the tribal lands) depend on coal generating companies for employment. She will support having affordable rates for utilities and will fight against the legislature's efforts to curb the power of the ACC. Ms. Kuby noted that she and Commissioner Kennedy are running as fair elections candidates and are not taking money from utilities they would regulate, while the Republican candidates all have ties to the utilities. In response to a question about desalinization, she indicated that this may be a method to use in the future, but she believes we must concentrate on water conservation now. You can contact her at lauren@KennedyKuby.com or at LaurenKuby.com.

In preparing for effective messaging, Joe Alexander gave a power point presentation of the issues Arizonans are interested in. (See Power Point slides [here](#)). The presentation was based on a Gallup poll taken in 2020., so some results may have changed. The seven issues that Joe discussed were education, health and well-being, jobs and economic opportunities, environment and a sustainable future, civic engagement and leadership, a fair system for all people and immigration reform with a pathway to citizenship. The complete report can be seen at https://www.arizonafuture.org//media/unfojhmh/cfa_arizona_we_want_thie_decade Ahead.pdf.

Following Joe's presentation, Misty Atkins gave a power point presentation about messaging taken from "Messaging the Moment: a handbook for Progressive Communications" written by the Center for Community Change. (Click [here](#) for the Power point slides). The three main points are to lead with shared values, introduce the problem and offer a solution. She and Karen Harris then did a role play on talking to neighbors and friends. Following that exercise, the group went into 3-person break-out sessions to discuss messaging. On our return the group noted that having your facts is very important as is gauging your audience. It was also suggested that we should substitute the words "gun safety" for 'gun control". In later discussion on messaging, Karen Harris suggested watching [this](#) Mallory McMorrow presentation at a recent Indivisible event. Beth Smith pointed out that if the person to whom you are speaking makes a valid point you should acknowledge their opinions as this will add credibility to your presentation. Katie Murphy-Darling referred people to theresearchcollaborative.org or Brighter Angels for help with messaging.

Dana Allmond, candidate for the state legislature, then spoke. She needs volunteers to canvas with her and asked for anyone who interested in serving as her volunteer coordinator to get in touch with her.

Chris Hawkins announced that she needs help with getting more signatures on Dark Money petitions. They should be turned in by June 28. Jackie Marshall will be at the Oro Valley Library

the next 3 Tuesdays from 10-noon for anyone who wants to sign a petition on this topic or on Women's Reproductive Rights, Fair Elections or Prohibitive Medical Costs. She also offered to notarize any petitions. Contact Chris at 650-766-4257.

Margo Nichols reported that we have \$238.35 in unrestricted funds and \$2837.39 in restricted funds.

Shanna Leonard announced that if anyone were interested in canvassing with her for the Campus Project, they could contact her at ssl@shannaleonard.net.

Dana announced that we would not be meeting in July, but the membership committee is trying to arrange a happy hour right before the Fourth of July weekend. Sally Simmons asked for volunteers to serve on this committee. Our next meeting is Monday, August 1.

The meeting adjourned as 5:12 p.m.